

# HAYDEN HINER

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## PORTFOLIO

### SKILLS

#### TECHNICAL

Adobe Creative Cloud / Figma /  
MS Office / Google Suite / Open AI /  
Google Gemini AI / Procreate /

#### CREATIVE

Art Direction / Wardrobe Styling /  
Graphic Design / Brand Identity /  
Content Planning / Social Media /

#### PERSONAL

Apparel + Lifestyle Trends / Flexibility /  
Organization / Collaboration /  
Time Management / Leadership /

### EDUCATION

#### UNIVERSITY OF COLORADO- BOULDER

Sociology B.A.  
Art Practices - Digital Art Minor

#### CALIFORNIA INSTITUTE OF THE ARTS

Graphic Design Specialization  
Certificate

### INTERESTS

Fashion / Snowboarding / Vintage /  
Live Music / Running / Yoga / Travel /  
Art / Cool People / Cats / Most Dogs /

### EXPERIENCE

Feelance [Seattle, WA]

June 2023 - Current

#### Wardrobe & Photo Stylist

- Collaborating with photo and video teams to create impactful looks as a stylist & assistant stylist.
- Experienced working with various clients in e-commerce, commercial, on-figure editorial, product photography and video shoots.
- Working closely with designers and art directors.
- Sourcing, styling and maintaining wardrobe to fit various aesthetics, following brand guidelines.
- Directing models in collaboration with photographers.
- Garment organization, care and prep.
- Clients: REI, Brooks Running, Nordstrom, Tommy Bahama, Nintendo, Soma Intimates, 1Hotels, Hilton, Disney, Blue Nile Diamond

Zulily [Seattle, WA]

June 2022 - June 2023

#### Production Assistant

- Supported on-figure and product photography, for the homepage and seasonal campaigns.
- Ensuring the smooth management of wardrobe and samples between different teams.
- Maintained shoot schedule and communicated amongst crew, art directors, producers.
- Styled multiple looks for the social team's video shoot during the Back to School Campaign.

Upstairs Circus [Denver, CO]

June 2021 - June 2022

#### Creative Assistant

- Guiding customers through DIY art projects in a creative bar workshop.
- Utilized Illustrator and Photoshop to design and enhance vectors, typography stencils, and images.
- Facilitated large events and private parties.
- Collaborated with project designers to develop new and refine instructions and materials.
- Preparation, patterning, and sizing of various textiles, sourcing various art materials.

Off the Hook Arts [Fort Collins, CO]

September 2019 - December 2020

#### Design Intern

- Designed content - social, logos, brochures, and advertisements using Illustrator and Photoshop.
- Developed social media marketing and managed social media platforms.
- Created social marketing campaign for Garden Concert Series, increasing online ticket sales.
- Assisted in operationalizing events, involving coordinating with artists, set up, and promotions.